



n-j-S`jd `rd`s







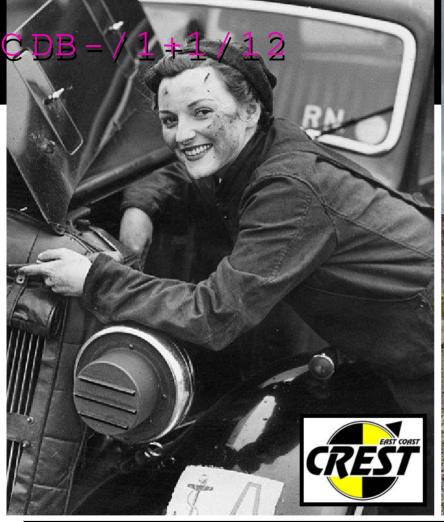


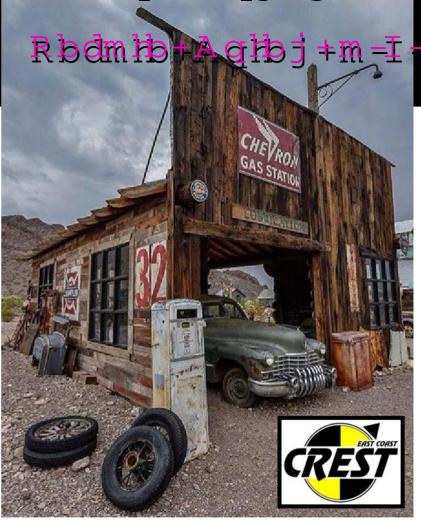


Mnv +V d
fnmm

rs`qs

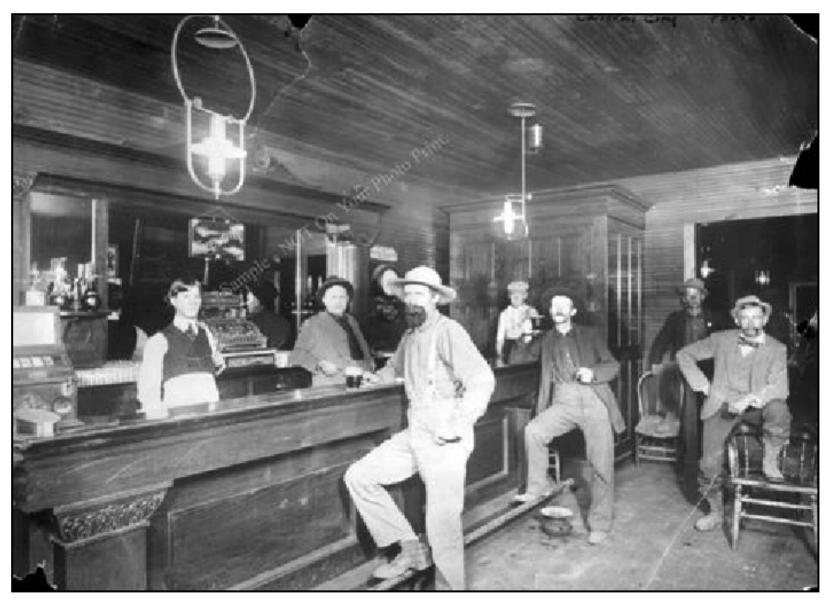
Bqdrs D`rs Bn`rs+V hmsdq V nqjrgno



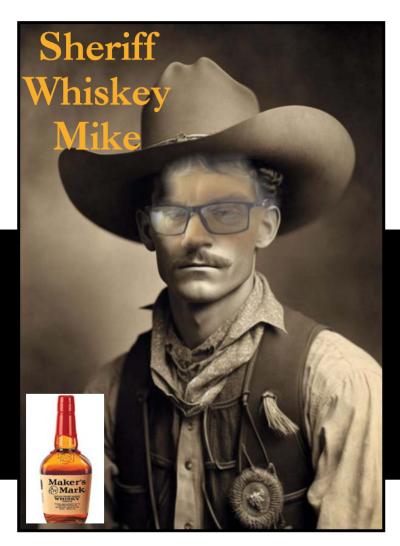


"Our job is to figure out how to sell the "stuff" other people make"

# LONG HORN STEAKHOUSE & SALOON



### **ALL THE WAY FROM MICHIGAN!**

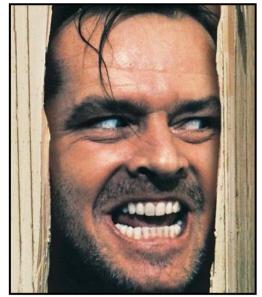








Jim! You Talk!



**HEARS Jimmy!** 



# 

# 

# 







17" gram Laptop white with Intel® Core™ i7 processor, Windows 10 Pro (64 bit) OS, WQXGA (2560 x 1600) IPS Screen, & 16GB DDR4 RAM & 1TB SSD



# **JUNE 2, 2024**

# "SUMMER" MEETING in 6 months

**NEXT** 

6月	June	2024

	E Sun	月 Mon	火 Tue	水 Wed	木	金	± Sat
26	ò	27	28	29	30	31	1
2	REST	3	4	5	6	7	8
9		10	11	12	13	14	15
16	5	17	18	19	20	21	22
23	3 /	24	25	26	27	28	29
2	30						





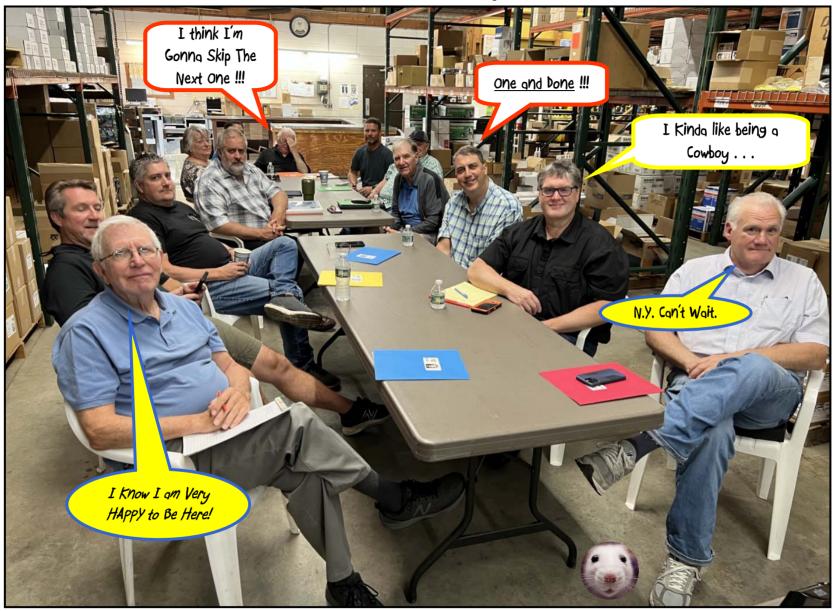
Location: Brick Warehouse 6.2.24

# Last Meeting Re-Cap!



DOMINO NABISCO 90201 URANUS-OH MAN

#### **LAST MEETING Re-Cap!** June 3 2023



# 1 June 3 - 2023 RE-CAP



# <sub>2</sub> June 3 - 2023 RE-CAP



# 3 June 3 - 2023 RE-CAP









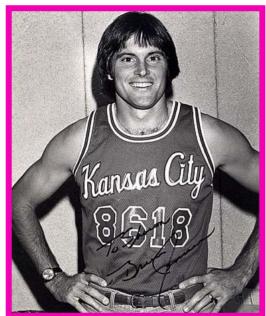


# 4 June 3 - 2023 RE-CAP





# **DISCONTINUED "ZZ"**

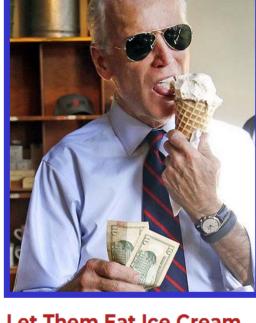












**Let Them Eat Ice Cream** 





### CREST DOCTOR DRILL KIT **INTRO**



\$119.00

The ZZ-8 DOCTOR DRILL KIT Intro -\$ 119.00 3

THE DOCTOR DRILL KIT contains 20 drills Stored in an Illustrated Organizer Case: All Drills in one Place! Time is Money!

- 1- #WSWD8 VULCAN Spot Weld Cutter
- 1- #ZWSD TITAN SABER Step Drill
- 6-#DB 1/8 BB BLACK BEAUTY Double End Drill Bits
- 6-#DB 3/16 BB BLACK BEAUTY Double End Drill Bits 6- #DB 1/4 BB BLACK BEAUTY Double End Drill Bits

Note: WURTH, Lawson, Kent. - Equivalent STREET VALUE as much as: \$149.00 - \$199.00

LIMITED AVAILABILITY! SALE ENDS WHEN INVENTORY IS EXHAUSTED!

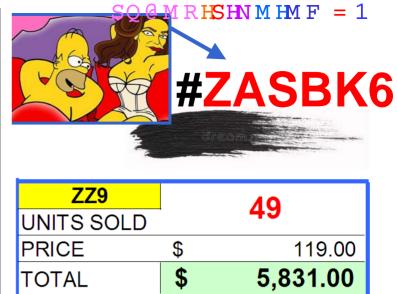
ZZ8 DOCTOR DRILL KIT INTRO.pub 041023

**#ZDDK** SO@MRHSHNMHMF = 1

ZZ8	51		
UNITS SOLD			
PRICE	\$	119.00	
TOTAL	\$	6,069.00	

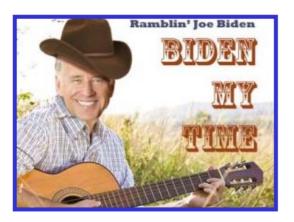








### **#ZZ-10**



ZZ10	57		
UNITS SOLD			
PRICE	\$	56.00	
TOTAL	\$	3,192.00	





### **#ZZ-11**

ZZ11	92		
UNITS SOLD		92	
PRICE	\$	88.00	
TOTAL	\$	8,096.00	







ZZ12		9
UNITS SOLD	<b>– 9</b>	
PRICE	\$	117.00
TOTAL	\$	1,053.00

ZZ12
SPEEDY
GRIPPERS
SUPER
PRO







ZWMC32



This Promotion introduces 2 of Crest East Coast's most cost effective! shop supply products that the Paint Department usually just throws away!

Relief at last! A penny saved is a penny earned!

ZZ-13 "Cups & Cover"

Receive:

350' x 16'

I - Case of 100 Standard Quart Paint Mixer Cups Plus

1 - 350' x 16'

Roll of Blue Ocean 9 mil Premium Plastic Sheeting for car cover protection in the Paint Booth!

**BOTH** for \$69.00 Limit 2 promo's per customer!

Cups & COVER ZZ-13 \$69.00<sub>6</sub>

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

WWW.CRESTEASTCOAST.COM TO RE-ORDER CALL US TOLL FREE AT: 1-866-458-9009

**LIMIT TWO PER CUSTOMER** LIMITED TIME OFFER!

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* ZZ13 CUP5 n COVER.pub 092223

ZZ13	53		
UNITS SOLD		55	
PRICE	\$	69.00	
TOTAL	\$	3,657.00	

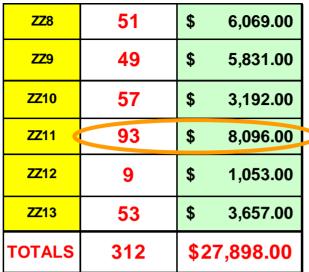
ZZ13 CUPS & COVED
Opps! I am sorry! It's

69 Dollars!



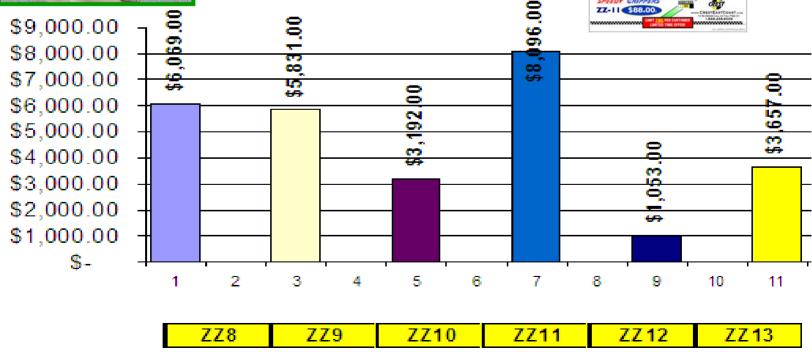
Nancy Pelosi's Side — Let Them Eat Ice Cream Posted on April 24, 2020 by Big Red Car





# "ZZ" TOTALS











# **LONG MINI**



MINI TWIN
CARTRIDGE
GUN
# GCMT2



NO GOOD

MINI TWIN CARTRIDGE GUN # GCMT2



GOOD

# HARDTRAK....

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### **CEC "HOME" PAGE**



#### 1998

#### HARDTRAK 365 HYPER DRIVE

HARDTRAK AUTHORIZED RE-SELLERS SOFTWARE SUBSCRIPTION APPLICATION

REVOLVING - FULL 12 MONTH SUBSCRIPTION



SUBSCRIPTION APPLICATION



Our collision repair facility would like to apply for a subscription to use HARDTRAK 365 software to produce invoices for the resale of the vehicle component products we purchase from

CUSTOMER NUMBER #	DATE:			CREST EAST COAST 1109 INDUSTRIAL PA BRICK, N.J. 08724	
BUSINESS NAME				TOLL FREE: 86 FAX: 73	32-458-9000 66-458-9009 32-458-5753 08-675-2111
PHONE NUMBER	CITY	ST	ATE	HARDTRAK 365 HYP SOFTWARE IS CUST INDIVIDUALLY.	
E-MAIL ADDRESS:			=	IT REQUIRES 1 TO 2 CREATE AND DELIV	
				EACH PROGRAM PR HAVE A CUSTOM EX OF 365 DAYS OR MO	PIRATION DATE
CONTACT:	POSITION		=i	THE CUSTOMER ID #	
				NO PASSWORD IS R	
# H365-C \$149.0 CHEMICALS	# H365- HARDW		#	# H365-P PREMIUM	\$299.0 - CHEMICALS & HARDWI
AUTHORIZED BUYER		REST FAST COAST	#	T-STATE	
AUTHORIZED BUYER SIGNITURE:	Ř	REST EAST COAST			e-mail? DTE?
FRAUD CLAUSE: Use of the licens to be used by the Authorized Resel fraudulent purposes breaches the list SALES/USE TAX: The seller must copleted State Sales Tax exemption cer Purchaser agrees to pay USE Tax accepting the Tax and CERTIFY THAT WE ARE A COLLIS	ing vendors software to aulter but purchased from othe cense agreement. Illect the tax on a sale of taxa tificate. Products categorize cording to State Sales and UION REPAIR FACILITY LICE	thenticate parts, veler sources may be of the property or service as Shop Supplies a lise Tax Law for the SENCED IN THE STA	hicle com deemed a ces unles are either State with	ponents and repair ras fraudulent. Use of steep the purchaser gives taxed upon purchase in which the Business	e-mail? DTE? materials claimer f this software for s him a fully com- or if not taxed th is located.
FRAUD CLAUSE: Use of the licens to be used by the Authorized Resell fraudulent purposes breaches the list SALES/USE TAX: The seller must copleted State Sales Tax exemption cer Purchaser agrees to pay USE Tax ac CERTIFY THAT WE ARE A COLLIS WITH ALL STATE LAWS REQUIRING OUR VENDOR, CREST EAST COAS	ing vendors software to autler but purchased from othe cense agreement lieut the tax on a sale of taxa tificate. Products categorize cording to State Sales and UION REPAIR FACILITY LIGO THE COLLECTION OF SATINC. 1109 INDUSTRIAL P	thenticate parts, vel ar sources may be comediate property or service d as Shop Supplies a lese Tax Law for the S ENCED IN THE STAT ARKWAY, BRICK, I	hicle com deemed a ces unles are either State with TE WE A VEHICLE	ponents and repair rias fraudulent. Use of siste purchaser gives taxed upon purchase in which the Business RE LOCATED IN ANI COMPONENTS PUR	e-mail? DTE? materials claimed f this software fo s him a fully com- or if not taxed the is located. D WILL COMPLY RCHASED FROM
FRAUD CLAUSE: Use of the licens to be used by the Authorized Resell fraudulent purposes breaches the li SALES/USE TAX: The seller must copleted State Sales Tax exemption cer Purchaser agrees to pay USE Tax ac CERTIFY THAT WE ARE A COLLIS WITH ALL STATE LAWS REQUIRING.	ing vendors software to aulier but purchased from othe cense agreement. Illect the tax on a sale of taxa tificate. Products categorize cording to State Sales and U.	thenticate parts, vel- er sources may be of ible property or servi- d as Shop Supplies a lse Tax Law for the S ENCED IN THE STA' LES/ USE TAX ON V	hicle com deemed a ces unles are either State with TE WE A VEHICLE	ponents and repair rias fraudulent. Use of siste purchaser gives taxed upon purchase in which the Business RE LOCATED IN ANI COMPONENTS PUR	e-mail? DTE? materials claimer f this software for s him a fully com- or if not taxed th is located.
FRAUD CLAUSE: Use of the licens to be used by the Authorized Resel fraudulent purposes breaches the li SALES/USE TAX: The seller must copleted State Sales Tax exemption cer Purchaser agrees to pay USE Tax ac CERTIFY THAT WE ARE A COLLIS WITH ALL STATE LAWS REQUIRING SUR VENDOR, CREST EAST COAS FULL NAME (PRINT):	ing vendors software to autler but purchased from othe cense agreement lieut the tax on a sale of taxa tificate. Products categorize cording to State Sales and UION REPAIR FACILITY LIGO THE COLLECTION OF SATINC. 1109 INDUSTRIAL P	thenticate parts, vel er sources may be of the property or servi- d as Shop Supplies a dise Tax Law for the S ENCED IN THE STA LES/ USE TAX ON 'ARKWAY, BRICK, SIGNITURE:	oes unles oes unles are either State with TE WE A VEHICLE N.J. 0872	apponents and repair r as fraudulent. Use of as the purchaser gives taxed upon purchase in which the Business RE LOCATED IN ANI COMPONENTS PUR 24	e-mail? DTE?  materials claime f this software for him a fully com- or if not taxed th is located.  D WILL COMPLY RCHASED FROM  DATE

## **New Application**

#### Changes

- 1. Add: Phone Number of the Shop!
- 2. Add: City and State!
- 3. Remove: Delivery Method
- Add: Free/Rep Pay Option

# 3 months FREE HardTRAK 365P



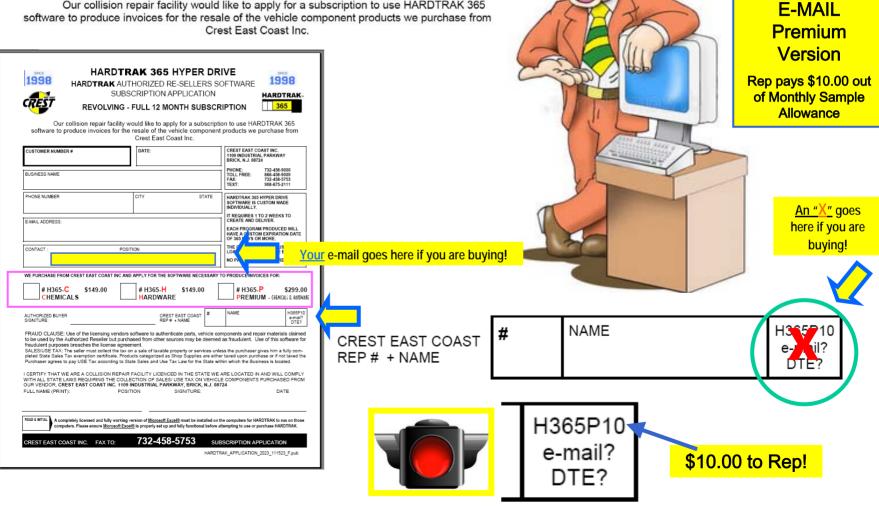
#### HARDTRAK 365 HYPER DRIVE

HARDTRAK AUTHORIZED RE-SELLERS SOFTWARE SUBSCRIPTION APPLICATION



#### REVOLVING - FULL 12 MONTH SUBSCRIPTION

Our collision repair facility would like to apply for a subscription to use HARDTRAK 365 software to produce invoices for the resale of the vehicle component products we purchase from



Dec 2, 2023 35

Reps!

**Secret Option!** 

Free 3 mo.

# WHAT IS HARDTRAK 365?

# **HARDTRAK**



# WHY HARDTRAK 365?

V GX MNS>



REMARKS:

#### CRESTEAST COAST Inc.

1109 INDUSTRIAL PARKWAY BRICK, NJ, 08723 732-458-9000 PHONE 732-458-5753 FAX

VEHICLE COMPONENT INVOICE

DTE

No: 10068

ro: TOWN PLOT AUTO BODY INC

203-753-2745

T04015

332 FAIRFIELD AVENUE

WATERBURY

CT 06708

DATE: 4/29/23

JOB / RO#: 123 NAME: NANCY PELOSI

MAKE: HONDA

MODEL: CIVIC

YEAR: 2019

ALLSTATE INS.CO.
H. BIDEN - ADJUSTER

TE CH. NAME: DONALD

LINE	QUANTITY	STOCKNO.	DESCRIPTION	UNIT PRICE	A	MOUNT
1	1	CEPB	EPOXY PANEL BONDER (41)	82.935		82.9
2	0.5	CMG7	METAL GRAY EPOXY S-SEALER	67.365		33.6
3	0.25	ARC	SUPER RUBBERCOAT VOC (5)	20.250		5.0
4	0.25	AHC	HONEY COAT (5)	24.960		6.2
5	0.2	AHBG	HI BUILD PRIMER-GRAY (5)	25.005		5.0
6	0.2	AT2	TRIM COAT BLACKSATIN (6B)	28.380		5.6
7	3	RXX 1/4	THIX STIX MOLDING TAPE	0.507		1.5
8	1	XFS	FLEXI SQ 12X12 6 PACK	10.825		10.8
9				-		-
10				-		-
11				-		-
12				-		-
13				-		-
14				-		-
15				-		-
16				-		_
17				-		_
18				-		_
19				_		-
20				_		-
E ABOVE \	/ENDOR IS A F	RE-SELLER OF CREST	EAST COAST PRODUCTS SUB TOTAL		\$	150.9
RODUCTS L	ISTED ABOVE	ARE VEHICLE COMPO	NENTS AND ARE SUBJECT TO SALES TAX.			
HOP SUPPL	IES HAVE ALR	EADY BEEN TAXED AN	D CANNOT BE BILLED. SALES TAX	6.625%	\$	10.0
026			TOTAL		\$	160.9





9 MONTH STUDY OF 1st 1/2 SOLD

TOTAL PAID USERS



TOTAL USER SALES **GROWTH** YEAR 22 TO 23 **60 %** 

TOTAL USER SALES <u>DECREASE</u> YEAR 22 TO 23 **18 %** 

**GROWTH OVERALL** (LOSS V GAIN COMBINED)



HARDTRAK COMPARISON 22 V 23

HARDIRAK COM	2022	2.5	2023	RESULT 8	
1	640		3715	480%	
	2447		3047	25%	
2 3	6157		6404	4%	
4	8800		7122	-19%	
5	15788		16807	6%	
6	38055		46414	22%	
7	7395		8368	13%	
8	10838		10286	-5%	
9	18591		18836	1%	
10	10197		9421	-8%	
11	2531		5579	120%	
12	8224		7766	-6%	
13	2518		1596	-37%	
14	3123		3401	9%	
15	3980		2024	-49% -20%	
16	5607		4477	-20%	
17	9299		7479	30%	
18	3988		5196	41%	
19	4270		6010	16%	
20 21	2020 160		2353 1612	908%	
22	25256		24822	-2%	
23	21172		24953	18%	
24	7524		8573	14%	
25	6500		8573	32%	
26	10833		6880	-36%	
27	11391		9246	-19%	
28	7517		13602	81%	
29	1506		4778	217%	
30	2709		1418	-48%	
31	9358		4609	-51%	
32	3613		10732	197%	
\$	272,007.00	,	296,099.00	60%	
				<b>"110EDO</b>	
	9		296,099.00 272,007.00	# USERS	\$ SALES
	9	,	24,092.00	13 (40%)	(18%)
		•	,002.00		<u> </u>
			<b>9</b> %	19 (60%)	30%



9 MONTH STUDY OF 1st 1/2 SOLD

OF THE
DECREASE USERS THE
LOSS OF PURCHASES FROM
THE REPS
OF CREST EAST COAST
WAS LESS BUSINESS BY



	2022		2023
1	8800		7122
2	10838		10286
3	10197		9421
4	8224		7766
5	2518		1596
6	3980		2024
7	5607		4477
8	9299		7479
9	25256		24822
10	10833		6880
11	11391		9246
12	2709		1418
13	9358		4609
\$	119,010.00	\$	97,146.00
		\$	97,146.00
	-	\$	119,010.00
		-	-21864
SALES GROWTH			-18%

SALES GROWTH -18%



365

9 MONTH STUDY OF 1st 1/2 SOLD

OF THE
GROWTH USERS THE
GAIN OF PURCHASES FROM
THE REPS
OF CREST EAST COAST
WAS MORE BUSINESS BY

30%

	2022	2023
1	640	3715
2	2447	3047
3	6157	6404
4	15788	16807
5	38055	46414
6	7395	8368
7	18591	18836
8	2531	5579
9	3123	3401
10	3988	5196
11	4270	6010
12	2020	2353
13	160	1612
14	21172	24953
15	7524	8573
16	6500	8573
17	7517	13602
18	1506	4778
19	3613	10732

\$155,019.00 \$200,976.00

\$ 200,976.00 \$ 155,019.00 \$ 45,957.00

SALES GROWTH

30%



# CONCLUSION

OF THE BUYERS OF HARDTRAK

13 (40%) DID

DID

18% LESS BUSINESS

WITH CREST EAST COAST
WEATHER THEY USED
HARDTRAK OF NOT.

OF THE BUYERS OF HARDTRAK

19 (60%) DID

30% MORE BUSINESS

WITH CREST FAST COAST

OF THE GROWTH USERS,
IF THEY HAD USED HARDTRAK
THEY MADE A 50% MARKUP
ON CREST PRODUCTS AND
PROFITED BY GETTING PAID ON
30% MORE PRODUCTS
OTHERWISE HAVING LOST
REIMBURSMENT ON 100% OF
ALL VEHICLE COMPONENT
PURCHASES FROM
CREST EAST COAST.

CONCLUSION BIG HARDTRAK <u>USERS</u> ARE BIG <u>WINNERS</u>

# Home Catalog More COF-FAX

MORE ...

Tech Corner

Documents & Resources
Find Us
Employment Opportunities

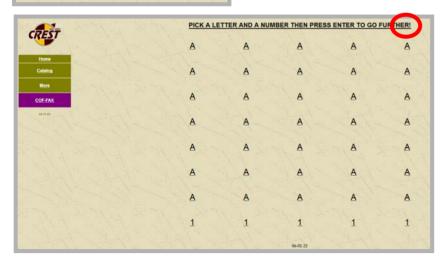
# REP CORNER REVIEW ez 1-2-3



Just remember

# **Emergency Room**

Most of us have been there!

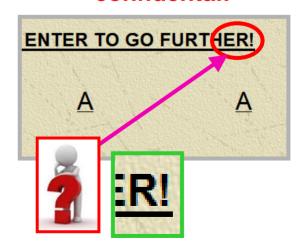


NO!

# Password!

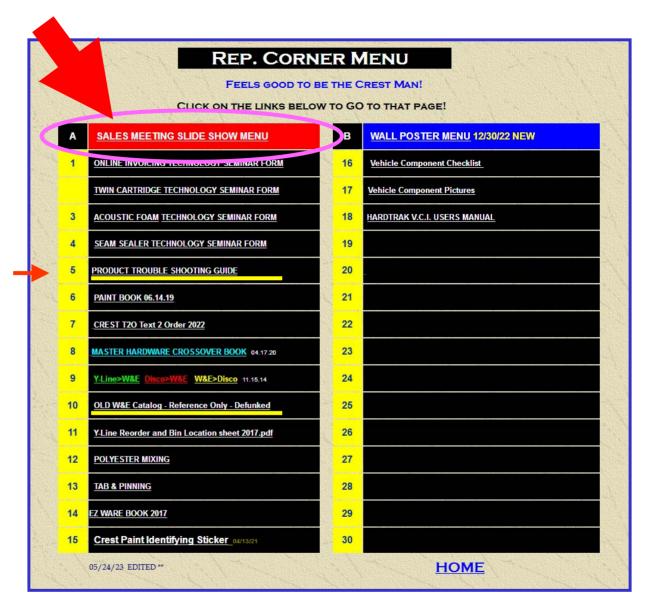
Just remember

# The Rep Corner is confidental!









# CEC Product Trouble Shooting Guide Page 1





# PRODUCT TROUBLE SHOOTING GUIDE

# 1.TAKE LOTS OF PICTURES

BE SURE TO CLEARLY PHOTOGRAPH:

- THE VEHICLE AND THE AREA IN QUESTION
- ALL THE PRODUCTS USED & THEIR BATCH CODES!
- THE TECHNICIANS WHO PERFORMED THE WORK!
- PICTURES CAN BE E-MAILED TO HELP SPEED THE TROUBLE SHOOTING!
- THE MORE PICTURES THE BETTER!
- 2. PHONE ALL SUPPLIERS INVOLVED.
- ☐ AWAIT INSTRUCTIONS!
- 3. SAVE ALL MATERIALS USED ON THE JOB FOR INSPECTION AND TESTING.







PRODUCT TROUBLE SHOOTING GUIDE.pub 12041;

Dec 2, 2023

# **Crest Industries**

# **Product Trouble Shooting Guide**

Page 2-3 New Ver. 2





## CREST INDUSTRIES, INC.

1337 King Road, Trenton, Michigan 48183 Phone 1-800-822-4100 Fax 1-800-344-4461

# PRODUCT TROUBLE SHOOTING REPORT

### GENERAL INFORMATION

DATE OF RE	PORT:	CREST DISTRIBUTOR:	S.	ALES REPRESENTATIVE:
		USER	RINFORMATION	
BUSINESS N	AME:		ADDRESS:	
CITY:		STATE:	ZIP:	TELEPHONE #:
TYPE OF BU	SINESS (BODY SHO	P, SERVICE, DETAIL SHOP, GLASS	SHOP, ETC.):	
		VEHIC	LE INFORMATION	
YEAR:	MAKE:	MODEL:	DATE	REPAIRED:
TECHNICIA	N'S NAME:		DATE PROBLEM / FAII	LURE REPORTED TO SHOP:
DESCRIPTIO	N OF PROBLEM / FA	AILURE / DOCUMENT WITH PHO	TOGRAPHS:	
LIST ALL CF	REST PRODUCTS US	ED IN REPAIR / RETAIN ANY REM	IAINING PRODUCT FOR TE	STING AND ANALYSIS:
LIST ALL NO	ON-CREST PRODUCT	TS USED IN REPAIR:		
		CREST PRODUC	T SPECIFIC INFORMA	ATION
AEROSOL O	COATINGS (ACB, AE	BO, ARC, AT02, ETC.):		
1. PRODUCT	T STOCK NO:	2. BATCH CODE (F	RINTED ON BOTTOM OF CA	N):
3. TEMPERA	ATURE CONDITIONS	AT TIME OF APPLICATION:		4. NUMBER OF COATS APPLIED:
5. DRY TIM	E BETWEEN COATS	:6. I	DRY TIME AFTER LAST COA	T WAS APPLIED:
		ED / PAINTED?		
8. IF SO, WI	TH WHAT PRODUCT	(MANUFACTURER, STOCK#)?		
9. HOW LOS	NG AFTER TOP-COA	TING DID PROBLEM DEVELOP?		
1-PART SEA	LANTS / ADHESIVE	ES (CDP, CMST,B,G,W, CJN, TJN,	ETC.):	
1. PRODUCT	STOCK NO.:		2. DATE CO	DE:
3. SUBSTRA	TE TO WHICH PROI	DUCT WAS APPLIED (BARE META	L, PRIMED METAL, PLASTIC	.ETC.):
4. TEMPERA	ATURE CONDITIONS	AT TIME PRODUCT WAS APPLIED	D:	
5. IF APPLIE	D TO PRIMED META	AL, WHAT PRIMER WAS USED?		
6. HOW LOS	NG WAS PRIMER AL	LOWED TO CURE / DRY?		

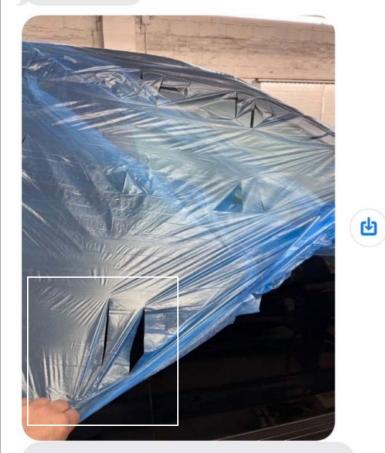
# Crest Industries Product Trouble Shooting Guide Page 3

A HELAT COLUMN WAS INVENTED TO SEPARATION OF	ACOMUSTAL TRATEGORANIO
	MOOTH SEALER (IF ANY)?
	_IF SO, WITH WHAT PRODUCT?
9. HOW LONG DID SEALER CURE / DRY PRIOR TO T	
2-PART SEALANTS / ADHESIVES (CREST EPOXIES	
PRODUCT STOCK NO.:      TEMPERATURE CONDITIONS AT TIME OF APPLIC	
	(BARE METAL, PRIMED METAL, PLASTIC, ETC.):
	· · · · · · · · · · · · · · · · · · ·
FAPPLIED OVER PRIMER, LIST TYPE, MANUFAC     HAD THIS CARTRIDGE BEEN USED BEFORE OR V	CTURER, PRODUCT STOCK NO.:
	ALLING NOZZLE?8. STOCK NO. OF NOZZLE USED:
	10. WAS SOLVENT USED TO FEATHER PRODUCT?
	DING / PAINTING?
12. WHAT FILLER WAS USED OVER PRODUCT (IF A	ER PRODUCT (LIST MANUFACTURER AND STOCK #)?
13. WHAT PRIMER/ TOPCOATS WERE APPLIED OVE	BE PRODUCT (LIST MANUFACTURER AND STOCK #)!
BODY FILLER / GLAZE (BSB, BSS, BSC, BUFF Etc.):	:
PRODUCT STOCK NO.:	
TEMPERATURE CONDITIONS AT TIME OF APPLIC	
4. SUBSTRATE TO WHICH PRODUCT WAS APPLIED	(SMC, BARE METAL, ALUMINUM, PRIMED METAL, PAINT, ETC.):
5. WAS CREST HARDENER USED?	6. WAS HARDENER % ADJUSTED FOR HOT OR COLD CONDITIONS?
IF SO, PLEASE DESCRIBE:	
7. HOW THICK WAS PRODUCT APPLIED?	8. HOW LONG DID PRODUCT CURE PRIOR TO SANDING?
9. WHAT GRIT PAPER WAS USED?	10. HOW LONG DID FILLER / GLAZE CURE PRIOR TO PAINTING?
11. WHAT PRIMER WAS USED TO TOP COAT FILLER	R / GLAZE (LIST MANUFACTURER AND STOCK #)?
2K CLEAR AND PRIMER (BHC, BCC-38, BCC, BCC-	
	2. DATE CODE:
TEMPERATURE CONDITIONS:	4. WAS BUP2 – URE PRIME USED?
5. IF YES, WAS IT APPLIED TO BARE METAL OR AN	OTHER PRIMER (LIST TYPE, MANUFACTURER & PART #)?
6. WAS URE PRIME MIXED 4:1 WITH BUP2 HARDEN	IER?
	8. HOW MANY COATS WERE APPLIED?
9. HOW LONG DID URE PRIME CURE PRIOR TO SAN	DING?
	TOP COATED?
	12. WAS BASECOAT WATERBORNE?
	14. STOCK NO. OF CREST ACTIVATOR USED:
	ARCOAT REDUCED? 17. IF SO, WHAT %?
18. MANUFACTURER AND PART # OF REDUCER:	
19. NUMBER OF COATS APPLIED:	20. FLASH TIME BETWEEN COATS:
21. CURE TIME PRIOR TO SANDING / BUFFING:	22. CURE TIME PRIOR TO DELIVERY:

Today 11:48 AM

Star car just sent me this message

S09282



The roll of plastic has holes in it

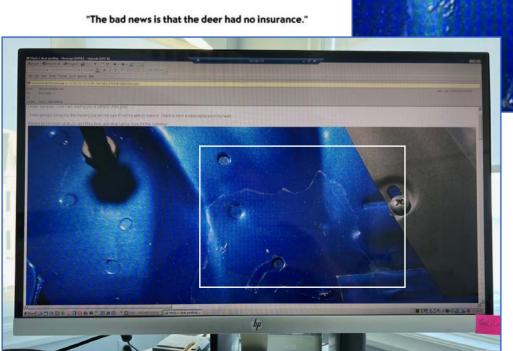
# **Example 1**

WT



# **Example 2**





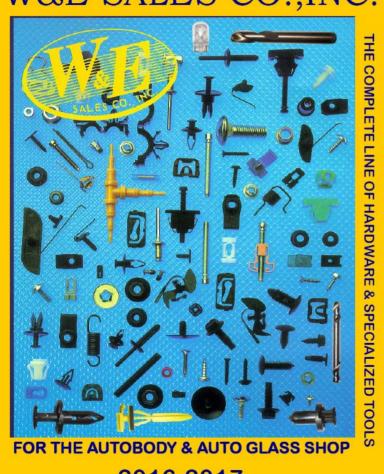




# **ALL W & E - "STOCK NUMBERS"**







2016-2017

WE ARE REMOVING ALL W&E STOCK NUMBERS FROM OUR COMPUTER.

ANY W&E STOCK NUMBER WRITTEN CANNOT BE PROCESSED!

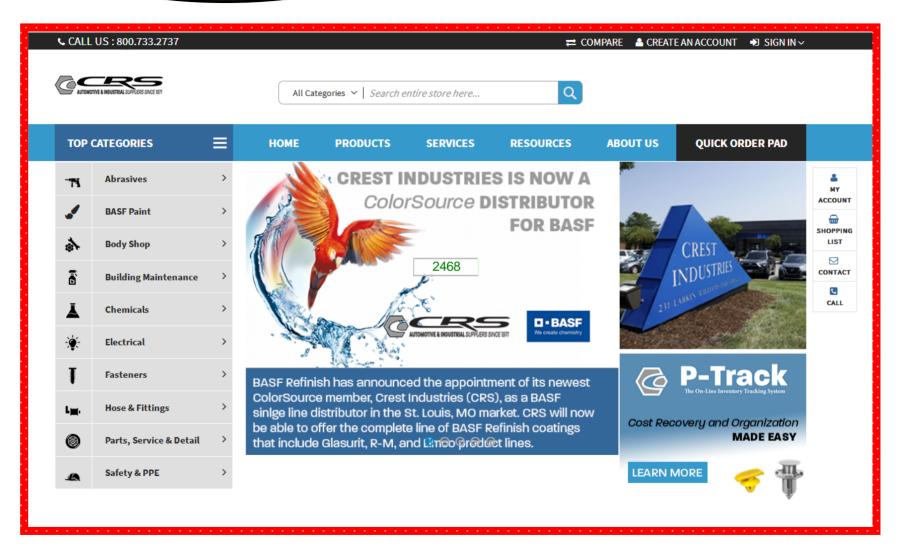
IT WILL BE CROSSED OFF THE ORDER!
THIS IS YOUR OFFICIAL NOTICE!

PLEASE USE THE CROSSOVER SHEETS INCLUDED WITHIN THE LAST PAGES OF YOUR PRICE BOOK.

YOU CAN ALSO LOOK TO THE REP CORNER AND REFER TO THE CROSSOVER TABLES

PLEASE WRITE Y-LINE NUMBERS OR DISCO X NUMBERS.





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# PRODUCT REVIEW AND NEW "ZZ"





# **DEMO TIME!**



















# **DEMO TIME**





### HI VISCOSITY SILICONE SPRAY

Superior long lasting pure silicone lubricant. Hi-viscosity, Lubricates and protects. Effective temperature range from - 65°F. to + 475°F.

16 oz. Aerosol # ASH



### **CHEETAH GREASE**

Clear Penetrating Teflon Grease Invisible, excellent for door hinges, chains, Cables, latches and steering columns. Excellent rust preventative. Penetrates deep and then thickens.

20 oz. Aerosol # ACG

# ZZ1 SLIPSTERS



Wurth HHS Plus, 500 mL WRTH-...

\$19.98

Pelican Parts





### **CHEETAH GREASE**

Clear Penetrating Teflon Grease Invisible, excellent for door hinges, chains, Cables, latches and steering columns. Excellent rust preventative. Penetrates deep and then thickens.

20 oz. Aerosol # ACG



### RUSTERMINATOR

Rusterminator is a penetrant and lubricant formulated with "Foaming Action" to instantly saturate and dissolve rust, gum and corrosion. It has an "Anyway Spray Valve" and comes with an extension tube. It displaces water and is not diluted by water.

16 oz. Aerosol

# ART





CHEETAH

GREASE

LUBRIFIANT

Stock No. AC-G

# GREASE!

Introduced to Crest East Coast, in mid 1999. Cheetah Grease has sold more than 78,000 cans since its introduction I

CHEETAH GREASE is a clear penetrating Teflon based grease. It is being used in all areas of automotive repair and service.

In the past 5 years it has become popular in the MARINE and Fishing world!

Its protects all types of metals against RUST due to the corrosive effects of Salt Water. Fishing Boats, Luxury Yachts, tankers and the Navy all have Cheetah Grease on board!

Personal Water-Craft (PWC) dealers use it on every service and actively re-sell it to their customers for use around the home and their own garages!



Our biggest user has bought over 1000

Rusterminator was designed with an "Any-Way Valve" so that it can spray in any position, even upside down to reach the underside of rusted parts!

Note: Every Shop needs penetrating oil! Automotive, Marine, Aviation, Military. If its metal it can RUST!

- De-Moisturizes
- Protects
- Penetrates and
- Lubricates

RUSTY-CHEETAH BOTH for \$13.98 **77-2** \$13.98,



www.CRESTEASTCOAST.com TO RE-ORDER CALL US TOLL FREE AT: 1-866-458-9009

LIMITED TIME OFFER!

ZZ2 Rusty Cheetah.pub 120223

# **ZZ2 RUSTY** CHEETAH



Your Price:

\$34.36/Each

List Price (Available Scales)

1-11 ITEMS \$34.36

12-47 ITEMS \$32.29

**48+ ITEMS** \$30.67



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## SUPER -SOLV

### Solvent Cleaner

New High power delivery nozzle really blasts the contaminates away. Maximum Strength / Fast dry Hard to paint plastics, Mold release agent. Emblem and Decal adhesive. Paint over spray & Pinstripping Urethane sealant removal

20 oz. Aerosol # ASX



### TRIM COAT

### SELF ETCHING PRIMER AND FINISH COAT

Matches O.E.M. finish for automotive exterior trim. Provides superior adhesion to stainless, chrome, steel and aluminum. Will not crack or peel. No primer required

Gloss Black, 16 oz. Aerosol # AT 1 Satin Black, 20 oz. Aerosol # AT 2



### **GUNNY SOLV**

### Aerosol Paint Gun Cleaner

GUNNY SOLV is an aggressive cleaner for Spray guns, attachments and aerosol spray tips. Also useful for cleaning undercoat and rust proof guns. Can be sprayed on to a cloth to wipe surfaces.

NOT for painted surfaces, rubber or plastic.

20 oz. Aerosol # AGS



















# ZZ3 THREE KINGS



### **SUPREME** "EARTH CARE"

Cleaner/Degreaser. Cleans engines, machinery & equipment.

Fresh citrus Scent Biodegradable, Non-petroleum, No Chlorinated Solvents. No Hydrofluorocarbons.

- Trash Container cleaner, spray on, hose o
- Marine Bilge Cleaner, spray on, hose off Rinses clean with water

20 oz. Aerosol

# ASDEC



### RELEASE ALL SPRAY SOLVENT

A special formula that stays wet longer. Fast, easy removal of :

- Double Sided Molding tape
- Makes bumper assembly a snap without the SNAP. Just spray the tabs and they'll slip right in.
- Emblems
- Door / trunk weatherstrip adhesive
- Windshield Sealant
- Single and dual component seam sealer
- Butyl Tape
- Tail Light adhesive

16 oz. Aerosol # ARA









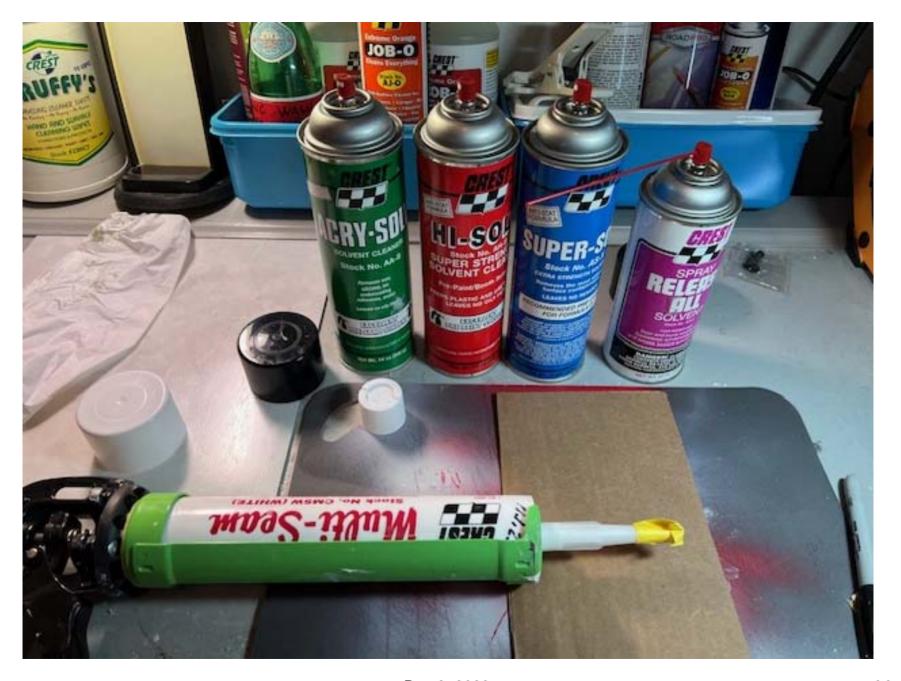




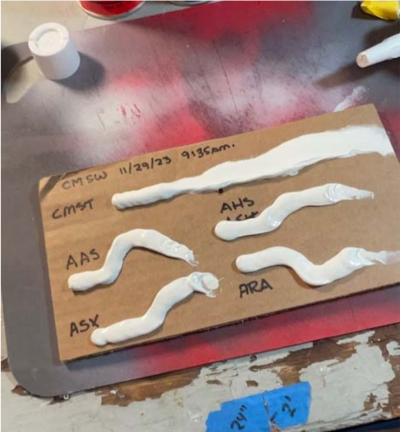


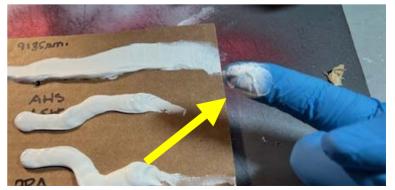


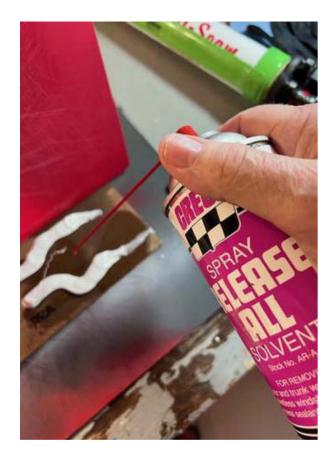


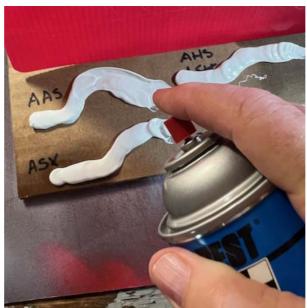










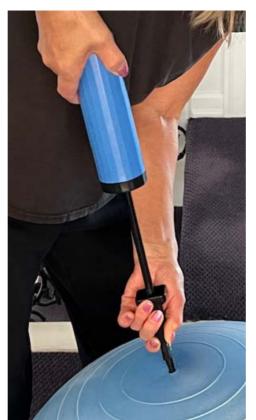






11/29/23 11:50 CMSW













# ZZ4 SUPREME RELEASE



### WHERE HAVE ALL OUR SALES REPS GONE???

- THERE <u>**EATING</u>**. . .!!!</u>







14



#### **HONEY COAT RUST PROOFING**

Penetrating formula to seep deep into seams. **20 oz. aerosol # AHC** 

#### RUBBER COAT

- " PAINTABLE "
- " THE BEST QUALITY "

All rubber, no asphalt, no-bleed, rubber undercoat for fender replacements, section repairs, weld joints, rust holes, trunk interiors, lower body surfaces
Fast drying, paintable, waterproofs, sound deadens and protects. New V.O.C Compliant formula.

With the all New "A1" Abrams Extension Tube

20 oz. Black # ARC Aerosol









ATTENTION! This product is KNOWN to be prone to ABUSE! Pay attention to ALL directions, cautions and bullets!

SOLVENT ENTRAPMENT will cause "BLISTERS" to form if topcoated before the product is dry and ALL solvents have escaped!

Pay attention to MAXIMUM mil thickness (10 mil) and the minimum dry times as printed on the labell Check to make sure product is completely dry and all solvents have escaped before toncontined.

There is NO warranty on this product!

FOR USE BY PROFESSIONALS



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#### BLACK CHIP COAT CURRENT O.E.M. FACTORY MATCH

Superior protection for rocker panels Tough fast dry paintable texture coating. High build wet look!

16 oz. Aerosol

# ACB

Dec 2, 2023



Seals and Protects from RUST and Corrosion.

LIMITED TIME OFFER!

WWW.CRESTEASTCOAST.COM TO RE-ORDER CALL US TOLL FREE AT: 1-866-458-9009

ZZ5 Triple Defense.pub 120223

TRIPLE DEFENSE ALL THREE for \$28.50

777-5 \$28.50

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

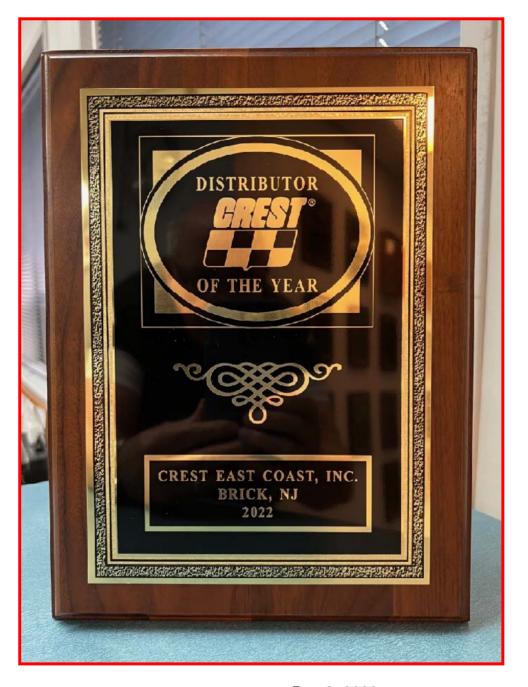
ZZ5 TRIPLE DEFENSE



# MIKE POWERFULL and yet POWERLESS

## **CREST July 6, 2006**













YOU GOT
IT! Mike!
You Know
The
THING!



